

Digital transformation in the age of AI

Artificial intelligence in SMEs – recognising opportunities, managing risks, shaping the future. How is AI changing SMEs? Experts show how companies can position themselves securely and future-proof in the digital transformation.

Tuesday, 20 May 2025

10:00 a.m. – 12:00 p.m. – Online (Zoom link will be provided after registration)

- Welcome (OWWF – Eberhard Sinner | GM – Werner Theiner)
- Thematic classification Moderation (Christine Schickinger, Ole Neumann)

Theses for discussion:

„SMEs will be the winners of the AI age.“

Michael Menchau

Opportunities for small and medium-sized enterprises through rapid adaptation and pragmatism

„No one is AI-ready.“

Carsten Wittmann

A plea for courage to embrace gaps, learning through experience and realistic expectations

„Nothing good happens unless you do it.“

Andreas Essing

Concrete practical examples that show how AI is already being used effectively today

Following each presentation: Plenary discussion based on a pointed thesis

[Information page on the GermanMittelstand homepage](#)

[Registration](#) (via the GermanMittelstand homepage)