

**PRESS RELEASE Former Minister of State and Minister President Dr. Günther Beckstein gave a lecture: "BRUDER hosted the East-West Meeting"**

Fuerth/Nuremberg - December 4, 2017 - Interesting ambience, good lecture, inspiring discussions: BRUDER Spielwaren GmbH + Co KG, Fürth-Burgfarrnbach, hosted the OstWestWirtschaftsForum Bayern (OWWF) on the evening of November 29, 2017.

The idea of the OWWF is to bring people from East and West together. Networking helps to bring together high-ranking representatives from business and science, NGOs and public institutions, the media and politics. This was held at the end of November in the BRUDER company in Fuerth; hosted by Paul Heinz Bruder, Managing Director of the long-established toy company there.

Not only he, but also former Minister of State Eberhard Sinner welcomed about 30 ladies and gentlemen, who were able to see the production of high-quality model toys in 1:16 scale during an interesting tour of the company. Sinner chaired a subsequent discussion of the business get-together on current East-West topics, before the former Prime Minister in the person of Dr. Günther Beckstein gave a guest lecture on economic policy and was happy to answer any questions that followed.

The attendees once again confirmed how much the OWWF - which has been in operation since 2016 in a newly organized form - serves the lively exchange of opinions and information. Today, the organisation has a wide range of contacts with political decision-makers, trade associations and scientific institutions. Members from Bavaria and the Eastern European countries are actively involved in the OWWF - including, among others, the managing director of BRUDER Spielwaren, Paul Heinz Bruder, who, in the name of everyone, expressed his heartfelt thanks for the "honourable visit to the house".



Von links nach rechts: Herren Dr. Holtz, Heindl, Dr. Beckstein, Frau Bruder, Herren Heinz Bruder, Paul Heinz Bruder, Gabsteiger, Sinner



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