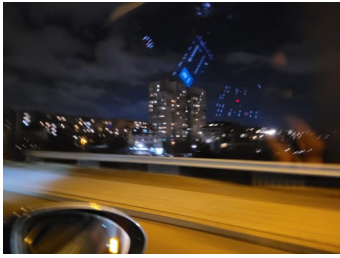


BUSINESS BULGARIEN

Fabian Ewald 17.02.2022 -> Business Trip Bulgaria 09.-11.02.2022



Sofia at night

„Bulgaria is underestimated!“

Exploding energy prices, raw material and supplier costs, with margins remaining the same, are seriously questioning the profitability of Germany as a business location. Many entrepreneurs will dare to look abroad. Thus the question arises, how to do business for example in Bulgaria?

Bulgaria is a NATO partner and a member of the European Union. The country offers a variety of opportunities, especially for manufacturing companies, to think about relocating production. ISO 9001, 14001 are standards in Bulgaria today. About Burgas opens up economically, the Black Sea.

*Botevgrad ->
Location of some
Bulgarian companies
producing for
European customers
at a high level.*

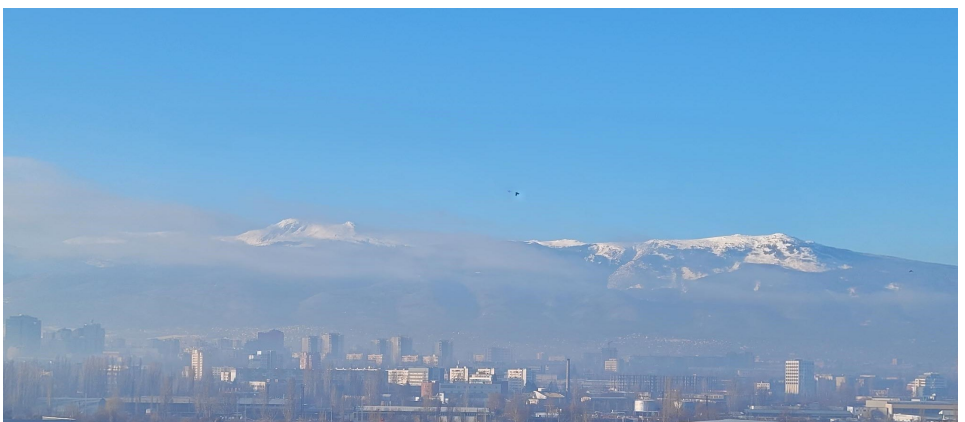


There are facts to consider, such as:

1. Be sure to get to know the country, people, customs, traditions, etc.! Do not try to impose your culture on the country!
2. Do not give scarves, candles or knives as gifts. These attentions are interpreted as "instability" of the business.
3. At the airport, ignore addresses such as "You need a cab?" -> Take only yellow cabs with blue "OK" printed on them, otherwise you will pay too much!

If you are interested, need contacts, or want to discuss specific destinations, feel free to contact me by mail: f.ewald@rox.de.

Bulgarians are hospitable and positive towards Bavaria!



Good morning Sofia! In the background the Vitosha Mountains